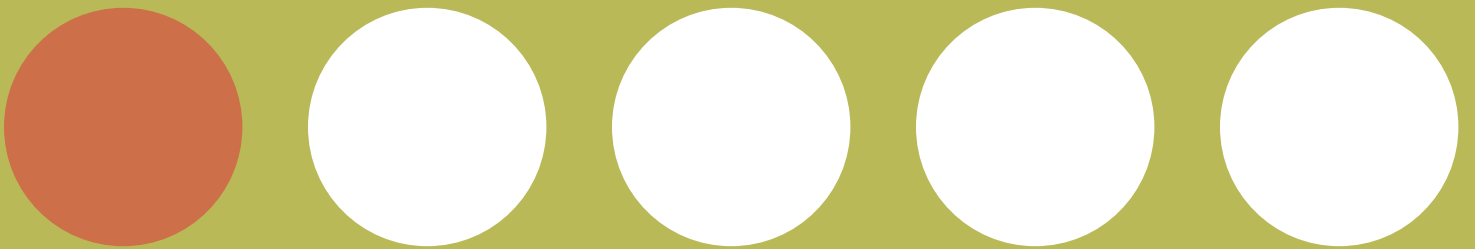


ONE IN FIVE



#opportunitiesforyouth

One out of five Phoenix area youth, aged 16-24, is disconnected from school or work.

-Measure of America



MISSION Youth will be successfully re-engaged and on track for success in college, career, and life

VISION Harness the power of cross-sector collaboration to create a comprehensive system of opportunity that re-engages our Valley's opportunity youth

>> OUR CHALLENGE

Creating a system of opportunity for youth ages 16 - 24 in Maricopa County. According to Measure of America study, Phoenix had an 18.8% rate of disconnection amongst youth ages 16-24. This compares to a national youth disconnection rate of 14.7%. Unemployment in Phoenix for they same group was 20.5%

The greater Phoenix Metropolitan Area was ranked number one for having the **highest percentage of disconnected youth**, out of the top 25 largest metropolitan areas in 2012. (Measure of America)

ONLY 55% OF YOUNG PEOPLE IN THIS AGE GROUP ARE ENROLLED IN SCHOOL.

Maricopa County's Justice Services Planning and Information department studied the disconnected youth population for all Maricopa County and **found disproportionately higher rates of disconnection in African American (28%); American Indian (28%); and Hispanic (23%) populations.**

The youth who were disconnected in 2012 could account for a total loss of up to \$34.5 billion to the city of Phoenix through those youths' lifetimes.

>> OUR APPROACH

Collective Impact

Collective Impact efforts consist of cross-sector collaboration to solve challenging problems in the community. No single problem can be addressed in isolation. For large-scale social change to occur there needs to be a concerted effort of the existing players mobilized to take action.



WHAT IS COLLECTIVE IMPACT?

Collective Impact is a concerted effort of the existing players organized to action around the following five components:

- 1) A common agenda, which is the common understanding of the problem and a shared vision for change
- 2) Agreed upon shared measurements, which include collecting shared data and measuring results

- 3) Mutually reinforcing activities, which consist of coordination and joint planning to reduce duplication and maximize effectiveness

- 4) Continuous communication focused on building trust and maintaining consistent and open communication

- 5) A backbone entity that will coordinate and guide the collective efforts and provide support, resources and secure funding to help the initiative move forward in a collective manner.

>> OUR SOLUTIONS

By 2020, we will achieve an 11% Opportunity Youth rate in Maricopa County.

Guided by a common and unifying framework we will create opportunities for youth to succeed through four critical and integrated pathways:

- **Re-Engagement Centers**
- **Educational Momentum**
- **Career Connections**
- **Positive Youth Development**

Through these pathways, we will create opportunities for over 35,000 annually.

| | Re-engagement Centers | Educational Momentum | Career Connections | Positive Youth Development |
|---|--|---|--|---|
| | Community based entry points focused on assisting youth by providing guidance and connection to educational & career opportunities and providing guidance and connections to the appropriate wrap-around services to help improve youth life outcomes. | Helping youth reach early and frequent education milestones in addition to long-term education milestones, which include completing their high school diplomas or GED and obtaining post-secondary credentials. | Efforts between industry & education to create systems that connect opportunity youth to relevant work & learning experiences leading to credentials & connections necessary for securing and sustaining career opportunities. | Collective approach to address all aspects of youth needs. Helps youth set goals. Includes leadership development, mentoring, and addresses the social and emotional needs of youth, empowering them to become leaders. Creates a culture of high expectations. |
| Key Stakeholders to Involve Working Groups | K-12 systems, community colleges, justice systems, foster care system, Department of Health and Human Services, nonprofits, funders, youth | Postsecondary systems, nonprofits, workplace development organizations, funders, businesses, government leaders, youth | Businesses, nonprofits, funders, workplace development organizations, government leaders, K-12 systems, and postsecondary systems, youth | K-12 systems, nonprofits, community colleges, workplace development organizations, government leaders, funders, youth |

>> OUR LEADERS

BOARD OF DIRECTORS

The Opportunities for Youth Initiative is led by a Board of Directors that guides the vision and structure of the initiative. The Board is currently comprised of 42 leaders representing the state of Arizona, Maricopa County, and local entities. Membership background is diverse and ranges from non-profits, government, K-12 education, higher education, behavioral health, elected officials, juvenile justice.

EXECUTIVE COMMITTEE

Elected members of the Board bring forward questions, priorities, and decisions for Board of Directors to act upon. They monitor initiative progress through backbone support and bring forward priorities for Action Teams.

Executive Committee

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- Chair, Deb Duvall
- Vice Chair 1, Laura Pastor
- Vice Chair 2, Mary Ellen Sheppard
- Treasurer, Kimberly Flack
- Secretary, Rick Miller
- Member At-Large, Raul Daniels
- Member At-Large, Donna McHenry

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- Positive Youth Development Chair, Donna McHenry
- Career Connections Chair, Kim Owens
- Educational Momentum, Ernest Rose
- Re-Engagement Centers Chair, Tim Valencia

SECTOR REPRESENTATIVES

- Jonathan Koppell
- Kristine Morris
- Sheryl Hart
- *Employer (TBD)*
- *Youth Leader (TBD)*

ACTION TEAM MEMBERS

Hundreds of empowered practitioners, representing key sectors and stakeholder groups, committed to solving our shared challenge. Action Team Members operate within one of the four pathways: Re-engagement Centers, Educational Momentum, Career Connections or Positive Youth Development. Each pathway will have one chair, co-chair and recorder. Each action team may form sub-committees as needed.

If you are passionate about helping solve this challenge, we need you! Please join the network and help us ensure all you have the opportunities they need to succeed, No Exceptions!

FOR ADDITIONAL INFORMATION, CONTACT:

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Or visit:

education.maricopa.gov/connect

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Mercy Maricopa

Leila Williams
Arizona Department of Education

Terri Wogan
Social Venture Partners

Honorable Vice Mayor Corey Woods
City of Tempe, Greater Phoenix Urban League

* connotes members of the executive committee