

REVIVING THE AMERICAN DREAM BY USING CAREER DEVELOPMENT TO PREPARE ALL YOUNG ADULTS FOR CAREER SUCCESS

U.S. Chamber of Commerce
February 22, 2016

- 9:00 am** **Welcome and Opening Remarks**
Cheryl Oldham, Vice President, Center for Education and Workforce, U.S. Chamber of Commerce Foundation
- Overview of the Day**
William Symonds, Director, Global Pathways Institute at Arizona State University
- Keynote Speakers**
- Governor John Engler, President, Business Roundtable
 - Chip Blankenship, CEO, GE Appliances
- 9:45 am** **Panel 1 - Meeting the Challenge of Providing High-Quality Career Development: The Role of Education**
Moderator: Scott Solberg, Professor, School of Education, Boston University
Panelists:
- Tony Evers, Wisconsin State Superintendent of Public Instruction
 - John Gomperts, President and CEO, America's Promise Alliance
 - Todd Bloom, Chief Academic Officer, Jefferson Education Accelerator
 - David Reile, President, National Career Development Association
- 10:35 am** **Breakout Session 1 - Identifying Key Priorities and the Most Promising Areas of Action**
Participants will work at their tables to discuss the issues/questions assigned to them – and formulate clear recommendations for a bold agenda for action. Additional time for discussion will be provided after lunch.
- 11:20 am** **Panel 2 - How Business Can Help Lead the Way**
Moderator: Jeannine Kunz, Director of Professional Development, SME
Panelists:
- Crystal Bridgeman, Senior Director, Workforce Development Programs, Siemens Foundation
 - Chauncy Lennon, Head of Workforce Initiatives and Managing Director, Global Philanthropy, JP Morgan Chase Foundation
 - Jason Tyszko, Senior Director, Policy & Programs, Center for Education and Workforce, U.S. Chamber of Commerce Foundation
 - Leo Reddy, Chairman and CEO, Manufacturing Skill Standards Council

- 12:15 pm** **Keynote Speaker**
Mrs. Alma Powell, Chair, America's Promise Alliance
- 12:30 pm** **Lunch - Sponsored by Manufacturing Skill Standards Council**
Program on Return on Investment in Higher Education
Speakers:
- Brandon Busteed, Executive Director, Gallup Education
 - Kelle Parsons, Researcher on Postsecondary Education, American Institutes for Research
- 2:00 pm** **Breakout Session 1 (continued)**
Participants will use this time to crystalize and finalize their recommendations.
- 2:45 pm** *Break*
- 3:00 pm** **Breakout Session 2**
Participants will move to a different table to address a new set of issues/questions.
- 4:00 pm** **Closing Session**
Moderator: William Symonds, Director, Global Pathways Institute
- Reports from the Breakout Groups
 - Summary of Key Recommendations
 - Call To Action and Next Steps
- 5:00 pm** **Adjournment**